

“Book-in-the-Block”

MAGIC Sweepstakes

OFFICIAL RULES

Condition of Entry/Eligibility. OPEN ONLY TO INDIVIDUALS, WHO ARE AT LEAST 18 YEARS OF AGE AT THE TIME OF ENTRY, WHO ARE LEGAL RESIDENTS OF THE FIFTY (50) UNITED STATES, DISTRICT OF COLUMBIA AND CANADA, EXCLUDING QUEBEC, WHO ARE ELIGIBLE TO ATTEND THE “MAGIC” EVENT, SCHEDULED TO TAKE PLACE FROM FEBRUARY 5-7, 2019 IN LAS VEGAS, NV (THE “EVENT”). VOID WHERE PROHIBITED. U.S. LAWS GOVERNS. Employees (and their immediate families (parent, child, spouse or sibling and their respective spouses, regardless of where they reside) and those living in their same households, whether or not related) of UBM LLC (“Sponsor”), applicable hotels, their parent or, their affiliated companies, or any advertising and promotion agencies or suppliers involved in this Sweepstakes are not eligible to enter or win. By participating, entrants agree to abide by the terms of these Official Rules and by the decisions of the Sponsor which are final on all matters relating to this sweepstakes. This sweepstakes is subject to all applicable federal, state and local laws.

Sweepstakes Period. The Book-in-the-Block sweepstakes (the “Sweepstakes”) begins at 9:00 am Eastern Time (“ET”) on October 1, 2018 and ends February 7, 2019 at 11:59 PM ET (“Sweepstakes Period”).

How To Enter. During the Sweepstakes Period, go to www.ubmfashion.com/magic/travel (the “Official Housing Website”) or call (833) 607-8409 or (702) 675-6581 (the “Official Housing Call Center”) and make a reservation with at a UBM partner hotel to attend the Event. Only verifiable and actualized reservations are eligible to enter the sweepstakes. Individuals must stay at the confirmed hotel utilizing reservations book through the above-mentioned methods. Any direct hotel booking, or hotel stays booked through any other method or channel are not eligible. Limit one (1) entry per person/email address/household for the entire Sweepstakes Period, regardless of method of entry.

Drawing. Each month during the Sweepstakes Period a random drawing will be conducted to select the potential winner. Drawings will be held the last day of each applicable month. All hotel stays will be verified with the hotel confirmed through actual hotel check-in. Odds of winning depend on the number of actualized hotel bookings each month during the Sweepstakes Period. Potential winners will be notified by email each month, as randomly selected. Potential winners will be required to execute and return an Affidavit of Eligibility, Liability Release and, unless prohibited by law, a Publicity Release (collectively, the “Affidavit”). If a potential winner does not respond to the initial winner email notification within 72 hours or does not return the Affidavit within 72 hours or is not in full compliance with these Official Rules, prize will be forfeited and, at Sponsor’s sole discretion an alternate winner will be selected. In order to accept the prize, the potential winner must be present at the Event and in full compliance with all the terms of these Official Rules.

Prizes. One (1) prize for each month will be awarded as described below:

September 2018 – one (1) 1 Bose Quiet Comfort Headphones
October 2018 – one (1) Tumi -V3 Continental Expandable Carry-On bag
November 2018 – one (1) Bose SoundSport Headphones
December 2018 – one (1) Apple Watch
January 2019 – one (1) Wine Enthusiast 3 Bottle Bag (wine not included)

Total Approximate Retail Value of all prizes awarded (“ARV”): \$ 1,500.00 If, for whatever reason the Event is cancelled or postponed, or a prize component cannot be provided for whatever reason, no compensation or substitution will be provided. Prizes are awarded “as is” with no warranty or guarantee, either express or implied. All federal, state and local taxes, if any, and all other costs and expenses associated with prize acceptance and use not specified herein as being provided are the sole responsibility of the winners. Winners may not substitute, assign, transfer or sell a prize. However, Sponsor reserves the right, in its sole discretion, to substitute a prize (or portion thereof) of comparable or greater value. All prize details are at Sponsors’ sole discretion. Limit one (1) prize per person. In no event shall more than the number of stated prizes be awarded. All prizes will be awarded as long as there a sufficient number of eligible entries. All trademarks are the property of their respective owners. This sweepstakes is not sponsored, endorsed or administered by any such owner.

Special Publicity Notice. By entering this sweepstakes, you grant to Sponsor and its promotional agents your express permission (except where prohibited by law) to use your original submission for marketing and promotional purposes, without any compensation. Also, by entering this sweepstakes, if you are selected as a winner, you grant Sponsor and its respective promotional agents your express permission (except where prohibited by law) to use your name, identity, description of prize won, hometown and likeness, if applicable, for marketing and promotional purposes, in any media now known or hereafter developed, without further compensation. Even though you consent to all of the above, Sponsor has no obligation to do any of it.

General Caution/ Release. Sponsor reserves the right to permanently disqualify any person it believes has intentionally violated these Official Rules. If, in Sponsor’s opinion, there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of this sweepstakes, or if technical difficulties or technical corruption (including a computer virus or system malfunction) compromise the integrity of the sweepstakes, Sponsor reserves the right to terminate the sweepstakes and select winners from among all eligible entries received prior to termination. Should the sweepstakes be terminated prior to the stated expiration date, notice will be posted at www.ubmfashion.com/magic/travel. Any attempt to deliberately damage the content or operation of this drawing is unlawful and subject to legal action by the Sponsor and its agents. You agree, on your own behalf, and on the behalf of your heirs, executors, administrators, legal representatives, successors, and assigns (the “Releasing Parties”), hereby release, and agree to defend, indemnify, and hold harmless the Sponsor UBM, LLC, those working on their respective behalves, and all other business involved in this sweepstakes (including prize providers), as well as each of their respective employees, officers, directors, agents and representatives, successors and assigns (the “Released Parties”), from any and all actions, causes of action, suits, debts, dues, sums of money, accounts, reckonings, covenants, contracts, controversies, agreements, promises, trespasses, lost profits, indirect or direct damages, consequential damages, incidental damages, punitive or exemplary damages, including injury or death, judgements, extent, executions, claims and damages, whatsoever, in law, admiralty or equity, whether known or unknown, foreseen or unforeseen, against Released Parties which any one or more of the Released Parties ever had, now have or hereafter can, shall or may have, whether known or unknown, asserted or non-asserted, which may in any way arise out of or relate to your participation in this sweepstakes or the awarding, acceptance and use or misuse of a prize.

Disclaimer of Liability. The Released Parties (defined above) shall not be responsible for (i) any typographical or other error in the publishing or printing of the offer, administration of the sweepstakes or in the announcement of any prize, (ii) lost, late, misdirected, damaged, illegible or incomplete entries, or post due mail, (iii) error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, mobile device, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry information by Sponsor on account of technical

problems or traffic congestion on the Internet or at any website or any combination thereof; (iv) any injury or damage to entrant's or any other person's computer or mobile device related to or resulting from participating in the sweepstakes, or (v) the failure of any third-party to comply with the instructions and proper administration of this sweepstakes. You agree that the Released Parties (defined above) shall not be liable for any injury, including death, loss or damage of any kind caused or claimed to be caused, by participation in this sweepstakes, or from acceptance or use or redemption of any prize, including travel and accommodations provided by independent suppliers. In the event Sponsor and its agents are prevented from continuing with the sweepstakes as contemplated herein by any event beyond its control, including but not limited to fire, flood, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war declared or undeclared) or any federal, state or local government law, order, or regulation, or order of any court or other cause not within their control, Sponsor and its agents shall have the right to modify, suspend, extend or terminate this sweepstakes.

Law/Dispute Resolution. This sweepstakes shall be governed by and interpreted under the laws of the State of New York, U.S.A., without regard to its conflict of laws provisions that may require the application of the laws of another jurisdiction. Any and all disputes, claims, and causes of action arising out of or in connection with this sweepstakes shall be resolved individually, without resort to any form of class action. Any action or litigation concerning this sweepstakes shall take place exclusively in the federal or state courts sitting New York, New York, and you expressly consent to the jurisdiction of and venue in such courts. You agree to service of process by registered mail or overnight mail via UPS or FedEx. ANY CLAIMS, JUGMENTS AND/OR AWARDS SHALL BE LIMITED TO ACUAL OUT-OF-POCKET COSTS ASSOICATED WITH ENTERING THIS SWEEPSTAKES. YOU HEREBY WAIVE ANY RIGHTS OR CLAIMS TO ATTORNEY'S FEES, INDIRECT, SPECIAL, PUNITIVE, INCIDENTAL OR CONSEQUENTIAL DAMAGES, WHEATHER FORESEEABLE OR NOT AND WHETHER BASED ON NEGLIGENCE OR OTHERWISE.

Winners List. For the names of the winners may be obtained after February 7, 2019 ("Winners List Date"), send a stamped, self-addressed envelope (except where prohibited) and a note identifying the name of this sweepstakes, but within 30 days after the Winners List Date to Sponsor at the address set forth below, Attn: MAGIC promotions/Housing Promotions Dept.

Sponsor. The Sponsor of this sweepstakes is UBM LLC, 303 Second Street, Suite 900, South Tower, San Francisco, CA 99107. This sweepstakes may be advertised on www.connectionshousing.com but this sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Connections Housing or any of the prize providers.